

PRESS INFORMATION - For Immediate Release

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Argraph Introduces Advanced Marumi Digital High Grade (DHG) Filters

Argraph Corporation, the international supplier of photographic / imaging products, introduces **Digital High Grade (DHG) Filters**, the first optical filters designed specifically for digital cameras and lenses.

Marumi Optical Company of Japan, one of the world's leading manufacturers of photographic filters, has designed the DGH range of lens filters to eliminate the flare and ghosting prevalent when the CCD or CMOS chips in digital cameras convert light into electrical signals.

A newly developed ultra-low reflection coating increases light transmission. In addition the lens' outer rim is blackened to minimize internal reflection. The satin smooth, ultra thin, matte-black metal filter frame further minimizes reflection.

The new Marumi DHG filters are available in UV, Circular Polarizer, Star-Cross, Neutral Density-8 and Soft Fantasy varieties, and come in standard metric sizes from 49mm-82mm. There is also a Macro +3 close up filter available in sizes from 49mm-77mm.

Argraph Corporation and its subsidiaries has been a leading supplier of photographic imaging products since 1953. Headquartered in Carlstadt, NJ, Argraph offers an efficient distribution network featuring immediate delivery of over 7,000 products to retailers across the country, and around the world. Additional information is available at www.argraph.com.

Samples are available to qualified reporters and editors upon request.

Additional information is available at:

http://www.marumi-filter.co.jp/international/01_web_en_revB/02_web_en_DHG.html