

PRESS INFORMATION - For Immediate Release
ARGRAPH CORPORATION 111 Asia Place, Carlstadt, NJ 07072
Contact: Marty Lipton at 201.939.7722 or Fax 201.939.7782 or
Email: sales@argraph.com • Website: www.argraph.com
PMA@CES 2013 LVH Booth # 46020

Argraph's Marumi Digital High Grade (DHG) Filters Provide Maximum Performance and Protection for Digital Cameras

Argraph Corporation, the international supplier of photographic / imaging products, is presenting **Marumi Digital High Grade (DHG) Filters for Digital Cameras** at PMA@CES 2013 Venetian Booth # 46020. **Marumi DHG Filters** feature a digital super coating that gives you the ultimate performance and protection for your lenses.

Digital High Grade (DHG) Filters are the first optical filters designed specifically for digital cameras and lenses. Marumi Optical Company of Japan, one of the world's leading manufacturers of photographic filters, has designed the DHG range of lens filters to eliminate the flare and ghosting prevalent when the CCD or CMOS chips in digital cameras convert light into electrical signals.

DHG Filters incorporated Marumi's high-tech ultra-low reflection coating, which increases light transmission. To minimize internal reflection Marumi has manufactured the **DHG Filters'** outer, satin smooth, rim with an ultra thin matte black filter frame.

Marumi's newest innovations include **Super DHG Filters, Variable Neutral Density Filters, and Achromat Macro Lenses.**

Marumi Super DHG Filters: Specially designed for news, sports, nature, and scientific photographers who shoot outdoors and in harsh environments, Super DHG Filters provide extreme protection for "heavy duty use". They feature an extra-hard coating to guard valuable lenses from all sorts of scratches. The Super DHG Filters are specially made to keep lenses clear by repelling dust and dirt, while also guarding against water and oil spots and smudges. Super DHG Filters give you all this, in addition to all the features of Marumi's renowned DHG Filters.

Marumi DHG Variable Neutral Density (Vari-ND) Filters: Designed to replace a range of traditional fixed ND filters. Continuously variable density from ND2 - ND400 to control depth of field and exposure in both still and video photography. Maintain true color on the entire range.

Marumi DHG Achromat Macro Lenses: This breakthrough technology developed by Marumi makes DHG Achromat filters ideal for macro photography. Achromat Macro filters are designed to shorten the focal length of your lens and to enhance its macro mode capabilities with outstanding clarity. Other filters can

provide simple magnification. Only Marumi Digital High Grade (DHG) Achromat Macro filters provide the edge-to-edge sharpness, detail, and clarity that professionals demand.

Marumi DHG Filters also include **Lens Protect, Circular Polarizers, UV L390, and Special Effects** filters. They are available in standard sizes from 40.5mm to 95mm

About Argraph:

Argraph Corporation and its subsidiaries are leading manufacturers and distributors of photographic and imaging products since 1953. Headquartered in Carlstadt, NJ, Argraph offers unique and innovative products through retailers across the country, and around the world. Additional information is available at www.argraph.com.